



# 2010 CoBank Central Customer Meeting

## Agenda

### Monday, March 29

- 5:00 p.m. Registration and welcome reception
- 6:00 p.m. Customer appreciation dinner hosted by CoBank directors
- Guest speaker **Mike Ditka**, former coach of the Chicago Bears

### Tuesday, March 30

- 7:00 a.m. Breakfast
- 8:00 a.m. **Welcome and Overview**  
Robert B. Engel, President and Chief Executive Officer, CoBank
- 8:30 a.m. **Economic Outlook**  
Marci Rossell, former chief economist, CNBC
- 9:30 a.m. Break
- 10:00 a.m. **The China Challenge**  
Peter Navarro, Professor of Economics and Public Policy, University of California, Irvine
- 11:00 a.m. **Board Remarks and Customer Q&A**
- 12:00 p.m. Lunch
- 1:00 p.m. **Risk, Crises and the Role of the Board of Directors**  
Anjan Thakor, Senior Associate Dean, Olin School of Business, Washington University
- 2:00 p.m. Meeting adjourns