

2016 CoBank Communications Industry Executive Forum

Agenda

Tuesday, August 16

6:00 p.m. *Registration and Heavy Hors d'Oeuvres Reception*

Wednesday, August 17

7:30 a.m. *Breakfast*

8:30 a.m. **CEO Outlook**
Bob Engel, Chief Executive Officer, CoBank

9:00 a.m. **Verizon's View on the Future of the Internet of Things**
Mark Bartolomeo, Vice President, Connected Solutions - Internet of Things, Verizon

10:00 a.m. *Break*

10:30 a.m. **Regulatory Update**
John Sununu, Former U.S. Senator

11:30 a.m. **Cyber Security**
Chris Tarbell, Former FBI Cyber Security Special Agent and Director, Berkeley Research Group

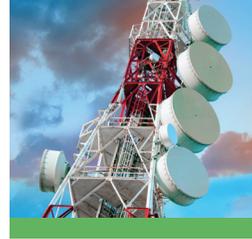
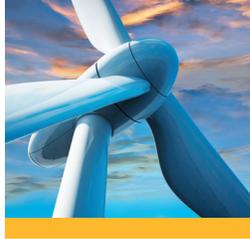
12:30 p.m. *Lunch*

1:30 p.m. **Technology Trends**
Mitch Joel, Best-Selling Author and Digital Marketing Expert

2:30 p.m. **Geopolitical Risks and Emerging Hotspots**
Willis Sparks, Director of Global Macro, Eurasia Group

3:30 p.m. *Meeting Adjourns*

6:00 p.m. *Reception and Dinner*



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Agenda *(continued)*

Thursday, August 18

7:30 a.m. *Breakfast*

8:30 a.m. **Economic Outlook**
Zachary Karabell, Authority on the Global Economy and Politics and
Author, "The Leading Indicators"

9:30 a.m. *Break*

10:00 a.m. **Political Point / Counterpoint**
Stephanie Cutter, NBC News Commentator and Former Adviser to President Obama
Nicolle Wallace, Former Director of Communications for George W. Bush

11:30 a.m. **Closing Remarks**
Mary McBride, President, CoBank

1:00 p.m. Golf Outing
Shotgun Start