



# 2017 CoBank Midwest Customer Meeting

## Agenda

### February 23

- 5:00 pm - Registration and Heavy Hors d'Oeuvres Reception
- 7:00 pm - Special guest speaker, **Jimmy Johnson**,  
Legendary Football Coach and TV Analyst  
*Doors open at 6:30 for seating*

### February 24

- 7:00 am - Breakfast
- 8:00 am - **Welcome and Board Remarks**
- 8:30 am - **Outlook for the Economy**  
Marci Rossell, Economist
- 9:30 am - Break
- 10:00 am - **Rural America: Global Opportunities and Challenges**  
Tom Halverson, CoBank
- 11:00 am - **Election Aftermath: U.S. Politics and Public Policy**  
Whit Ayres, Founder and President, North Star Opinion Research
- 12:00 pm - Lunch
- 1:00 pm - **Seeing is Believing:  
Lessons on Decision-making from the World of Professional Poker**  
Annie Duke, Former Professional Poker Player, Decision Strategist and Author
- 2:15 pm - Meeting adjourns