CoBANK
COOPERATIVE. CONNECTED. COMMITTED.

# 2017 CoBank Minnesota Customer Meeting

## Agenda

### March 20

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|---|---|---|---|
| 5:00 | pm | - | Registration and Welcome Reception |
| 6:00 | pm | - | Customer Appreciation Dinner hosted by CoBank directors<br>Special guest speaker, **Troy Aikman**, NFL Hall of Fame Quarterback |

### March 21

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| 7:00 | am | - | Breakfast |
| 8:00 | am | - | **Welcome and Board Remarks** |
| 8:30 | am | - | **Outlook for the Economy**<br>Marci Rossell, Economist |
| 9:30 | am | - | Break |
| 10:00 | am | - | **Rural America: Global Opportunities and Challenges**<br>Tom Halverson, CoBank |
| 11:00 | am | - | **Election Aftermath: U.S. Politics and Public Policy**<br>Tucker Carlson, Political News Correspondent and Commentator, Fox News Channel |
| 12:00 | pm | - | Lunch |
| 1:00 | pm | - | **How Any Business Can Build a Better Brand**<br>Dawn Hudson, Chief Marketing Officer, National Football League; Former President and CEO, Pepsi-Cola North America |
| 2:15 | pm | - | Meeting adjourns |