



2017 CoBank Pacific West Customer Meeting

Agenda

March 9

- 1:30 pm - **Welcome and Board Remarks**
- 2:00 pm - **Outlook for the Economy**
Marci Rossell, Economist
- 3:00 pm - Break
- 3:30 pm - **Rural America: Global Opportunities and Challenges**
Tom Halverson, CoBank
- 6:00 pm - Reception
- 7:00 pm - Customer Appreciation Dinner hosted by CoBank directors
Special guest speaker, **Ben Saunders**, Endurance Athlete and Polar Explorer

March 10

- 8:00 am - Breakfast
- 9:00 am - **Election Aftermath: U.S. Politics and Public Policy**
Paul Begala, Political Analyst and Commentator, CNN
- 10:00 am - Break
- 10:30 am - **Social Media Is Free, Like a Puppy Is Free**
Randi Zuckerberg, Former Head of Marketing, Facebook;
Founder and CEO, Zuckerberg Media
- 11:45 am - Meeting adjourns