CoBANK
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2017 CoBank Southeast Customer Meeting

Agenda

April 10

5:00 pm - Registration and Welcome Reception

6:00 pm - Customer Appreciation Dinner hosted by CoBank directors
Special guest speaker, **Archie Manning**, NFL Legend

April 11

7:00 am - Breakfast

8:00 am - **Welcome and Board Remarks**

8:30 am - **Outlook for the Economy**
Marci Rossell, Economist

9:30 am - Break

10:00 am - **Rural America: Global Opportunities and Challenges**
Tom Halverson, CoBank

11:00 am - **Election Aftermath: U.S. Politics and Public Policy**
Paul Begala, Political Analyst and Commentator, CNN

12:00 pm - Lunch

1:00 pm - **Social Media Is Free, Like a Puppy Is Free**
Randi Zuckerberg, Former Head of Marketing, Facebook;
Founder and CEO, Zuckerberg Media

2:15 pm - Meeting adjourns